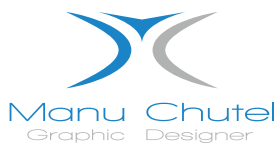


PROFILE



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Summary

I am a motivated and dynamic Graphic Designer with over 8+ years experience in digital, print and web content. In the past 6 years, I have worked on multiple large scale projects at Design to Print which have led me to hone a number of skills such as Innovative Concept Design, Digital Imaging, Print Outputs, Pre-press, Web Content design and update, Branding, Marketing, Hands on Fabrication, Social Media and other aspects of Visual Identity.

I am always conscious of nailing the design brief and conveying the intended message in a clear, creative, simple, yet sophisticated manner. I am used to critical deadlines and have excellent time management. A high attention to details, strong interpersonal skills, problem solving aptitude and the ability to work unsupervised or within a group are all assets I will bring to the table.

CAREER SUMMARY

Design to Print

November 2015 - Present

- Senior Graphic Designer
- Project Coordinator
- Graphic Pre-Press

Axent Holdings

November 2013 - November 2015

- Graphic Designer
- Printer Operator

Mercbits

September 2012 - November 2013

- Marketing Designer
- Administration / Customer Service

Shorecuts Interactive

January 2011 - May 2012

- Junior Designer
- Web Front- End Developer

SKILLS

Personal Strengths

- Excellent understanding of brand integrity and brand guide lines.
- Extensive Project management experience.
- Proven ability to take on multiple projects simultaneously in a fast paced environment.
- Proven organisational and time-management skills, with the ability to work under pressure and the flexibility to embrace change.
- Proficient in print, digital and web design.
- High degree of integrity, dedication and organised communication skills.
- Good team player with a can-do attitude.
- Hard worker and high attention to details.
- Fluent in English and French (written and spoken)

Technical Strengths - Print & Web

Software

- Adobe Creative Suite
- Illustrator CC
- Photoshop CC
- InDesign CC
- Premiere Pro CC

Web

- Website design and build
- Content Management Systems
- Wordpress
- eDMs

Platforms

- Mac OS
- Windows

EXPERIENCE

Design to Print (November 2015 to Present)

Senior Graphic Designer, Project Manager, Digital Pre-press

- Concept Designs and Artwork Creation from various client briefs including Branding / Re-Branding, General Signage, POS Displays, Vehicle Wrapping, Marketing and Advertising materials, Digital Campaigns, Web Design, etc.
- Design, creation and implementation according to strict brand guidelines in a fast-paced environment.
- Creation of briefs / storyboards for external multimedia agencies for interactive tutorials.
- Proven experience in printing industry especially in large format digital print processes.
- Support role to the production team to manage prioritisation of workload to meet business critical deadlines.
- Digital Photo enhancements using Photoshop and Lightroom for Social Media Presence.
- Extensive management of internal and external Stakeholder Engagement during the course of the project(s). Weekly or fortnight meetings held to discuss any potential risks to ensure issues are resolved before they arise.
- Management of several simultaneous projects and contingency plans development.
- End to end Project Management; from drafting RFP/RFQ responses and providing detailed quotations, creation of purchase orders, validation of invoices, to delivery of the end product, all within budget and deadlines.

Axent Holdings Pty Ltd (November 2013 - November 2015)

Graphic Designer

- Corporate Branding creation and application to all documentation including multi-million dollar tender documents.
- Web-based Branding Manual design and online deployment for major Petroleum Company enabling remote consultation.
- Design, Print, and Manufacture of Signage according to Branding Guidelines.
- Visual web and mobile app interface design.
- Provide Support to the printing and manufacturing departments.
- Creation of Assembly manuals for manufactured products.

Mercbits (September 2012 - November 2013)

Marketing Designer and Administration

- Design Concept and deployment of new WordPress website from ground up.
- New Logo and Re-brand increasing customer loyalty and lead generation.
- Creation of Marketing Campaigns and Flyers increasing sales.
- Engaged in Customer Relations, Sales and General Administration Duties.

Shorecuts Interactive (January 2011 - May 2012)

Junior Designer

- Design Concepts and elements for Web Templates.
- HTML/CSS Coding for Websites and Email Newsletters.
- Advertising Campaign Collaterals Production
- Multi-Language Web content Administrator

KEY ACHIEVEMENTS

- Design and branding of City Office HQ for a major Cyber Security Company
- Design Concept and print of 300+ m2 of wallpaper for Residential apartment buildings in Docklands and Boxhill.
- Managed the WIL (Work Integrated Learning) Program with RMIT Students for the creation and sales of wallpaper on e-commerce website.
- Creation and Implementation of Design Templates and Tool Kits for the company to minimise design time and maximise material use to drive maximum value for money.
- Successfully managed several major projects simultaneously for high profile clients such as NGV, IKEA and BP.
- Winner of the 2012 Adobe Creative Master Tour Competition in Mauritius.
- Graduated from the Bachelor's Degree in Graphic Design with First Class Honours.

FREELANCE

Bôzar Café

- Logo and Branding Design
- Marketing and Point of Sales Material Design

it's Lynn

- Logo and Branding Design
- Website and Digital Imagery
- Video and Sound Editing

Uber Cleaner / BKL Cleaning Services

- Vehicle Wrapping design
- Commercial cleaning label design

PolyPlus

- Logo design
- Corporate branding and Marketing Material Design

Gamcon Developments

- Web design and administrator

Paragon Safety

- Logo design
- Website Design
- Marketing Collaterals (Brochures, Flyers, etc...)

QUALIFICATIONS

Bachelor's Degree (BA) in Graphic Design

University of Technology of Mauritius (UTM)

2012 - Mauritius

Advanced Diploma in Multimedia

Cambridge International College

2004 - Melbourne

Diploma in Information Technology

De Chazal Du Mée Business School

2002 - Mauritius

Certificate III in Graphic Pre-Press

Cambridge International College

2005 - Melbourne

Short Course in Creative Digital Photography

PhotoImage Photography College

2015 - Melbourne

Baccalaureate in Economy

Lycée La Bourdonnais

1999 - Mauritius

ABOUT ME

- Keen interest in digital photography, video and post-production.
- I enjoy travelling to discover new cultures and foods.
- Movie and series buff.

REFEREES

Referees are available upon request.